



Amsterdam Guidebook

Heineken Experience

Heineken Brewery Amsterdam FAQs

Q. When was Heineken Brewery founded, and by whom?

A. Heineken Brewery has a rich history dating back to 1864 when it was founded by Gerard Adriaan Heineken, setting the foundation for a legendary brewing legacy.

Q. What interesting change did Alfred Heineken make to the label in 1954?

A. In 1954, Alfred Heineken, the grandson of Gerard, made a clever tweak to the label by giving the letter 'e' a slight backward slant, creating a smile-like appearance to make it more appealing to potential buyers.

Q. How many Heineken cans and bottles are served globally each day?

A. The popularity of Heineken knows no bounds, as the brand now serves over 25 million cans and bottles worldwide every single day, a testament to its global appeal.

Q. How long does the brewing process take to achieve Heineken's renowned taste?

A. Crafting the perfect Heineken requires patience and precision, with 28 days dedicated to the brewing process, ensuring that every sip delights with its refreshing taste and beautiful golden color.

Q. What are some of the internationally owned brands under Heineken?

A. Alongside the iconic Heineken brand, the brewery's international portfolio includes beloved names like Birra Moretti, Krusovice, Red Stripe, Tecate, Tiger, Sol, Desperados, and Amstel, offering a diverse selection of flavors to beer enthusiasts worldwide.

Q. Does Heineken Brewery offer any behind-the-scenes tours of their brewing process?

A. Yes, indeed! Heineken Brewery provides captivating behind-the-scenes tours, offering visitors a fascinating glimpse into the meticulous brewing process, giving them a deeper appreciation for the craft behind their favorite brews.

Hours of Operation

From July 1st – September 2nd

Monday to Sunday: 10:30 – 18:45 (Last time slot for entry)

Building closes at 9PM

Closings & Holidays

12th December, 2024

Reservations required

Reservations are required. Visit the [Heineken Experience](https://tickets.heinekenexperience.com/amsterdampass/) website to book your slot.

You'll need to select the number of passes your party has, and then enter the pass number for each one.

Website

<https://tickets.heinekenexperience.com/amsterdampass/>

Getting there

Address

Stadhouderskade 78, 1072 AE, Netherlands

Amsterdam, 1072 AE

NL

Amsterdam Canal Cruise

The cruise has two departure points:

- Stromma CS at Prins Hendrikkade 37 (opposite Amsterdam central Station, next to the bridge)
- Damrak 5, Amsterdam, Netherlands (Stromma Damrak, Pier 5)

Hours of Operation

Central Station (Bridge)

November - March: 10AM - 9PM

April - October: 9AM - 10PM

Damrak Pier 5

November - March: 10AM - 5PM

April - October: 10AM - 6PM

Getting there

Address

Central Station (Bridge), Prins Hendrikkade 37, Damrak

Amsterdam, 1012 AB

NL

A'DAM LOOKOUT

You can reach A'DAM LOOKOUT by taking the free ferry F3 (to Buiksloterweg) from behind Amsterdam Central Station, followed by a short walk along the IJ waters.

For more information visit the [A'DAM LOOKOUT website](#).

Getting in

Go directly to the attraction reception desk and show your pass.

Hours of Operation

Daily: 10AM - 10PM

Last admission at 9PM

Getting there

Address

Floor 20 & 21 of A'DAM Tower

Overhoeksplein 5

Amsterdam, 1031 KS

NL

Madame Tussauds Amsterdam

For more information, visit the [Madame Tussauds Amsterdam website](#).

Getting in

Simply show your booking confirmation email and your pass and you're good to go!

Please note

Children between the ages of 2 and 3 will incur a separate child rate at the entrance, regardless of possessing a Go City Child Pass. The age criteria at this attraction differs from those specified in the Go City Child Pass.

Hours of Operation

Daily: 10AM – 8PM

Check the [Madame Tussauds Amsterdam website](#) for up-to-date opening hours.

Reservations required

To make your booking, visit the [Madame Tussauds Amsterdam website](#) and follow these steps.

1. Choose the option 'Guarantee your access!'
2. Select the number of tickets you'd like to make a reservation for.
3. Select the date and time of your visit and click on 'checkout'.
4. Fill in your personal details and complete your booking by clicking 'complete order'.
5. You'll receive a confirmation email which you should bring along, together with your pass, on the day of your visit.

Website

<https://www.madametussauds.com/amsterdam/en/gocity/>

Getting there

Address

Dam 20

Amsterdam, 1012NP

NL

The Amsterdam Dungeon

For more information, visit the [Amsterdam Dungeon website](#).

Getting in

Simply show your booking confirmation email and your pass when you arrive and you're good to go... if you dare.

Amsterdam Dungeon FAQs

What languages are tours available in? English and Dutch.

Is there a minimum age? This experience is recommended for those over the age of 10, however, this is not checked. Children up to the age of 12 will need parental guidance.

Hours of Operation

July 2024

Monday - Friday & Sunday: 11AM - 5PM

Saturday: 11AM - 7PM

August 2024

Monday - Friday & Sunday: 11AM - 6PM

Saturday: 11AM - 7PM

September 2024 & onwards

Monday - Friday & Sunday: 11AM - 5PM

Saturday: 11AM - 7PM

Check the [Amsterdam Dungeon website](#) for up-to-date opening hours.

Tour duration: approximately 75 minutes.

Reservations required

To make your booking, visit the [Amsterdam Dungeon website](#) and follow these instructions.

1. Choose the option 'Guarantee your access!'
2. Select the number of tickets you'd like to make a reservation for.
3. Select the date and time of your visit and click on 'checkout'.
4. Fill in your personal details and complete your booking by clicking 'complete order'.
5. You'll receive a confirmation email which you should bring along, together with your pass, on the day of your visit.

Website

<https://www.thedungeons.com/amsterdam/en/gocity/>

Getting there

Address

Rokin 78

Amsterdam, 1012KW

NL

Rijksmuseum

For more information visit the [Rijksmuseum website](#).

Getting in

Just show your pass and booking confirmation when you arrive.

Please note: entry to the museum is free for those aged 18 and under.

Hours of Operation

Daily: 9AM - 5PM

Please check the [official website](#) for up-to-date opening hours.

Reservations required

Visit the [Rijksmuseum website](#) you book your slot.

Booking instructions: select "*I already have a ticket/voucher*"; select "*Museum admission*" and your desired date and time and complete the booking.

If you want to visit the Franz Hals exhibition, please make sure to add it to your booking, free of charge.

Website

<https://www.rijksmuseum.nl/en/tickets/articles>

Getting there

Address

RijksmuseumMuseumstraat

Amsterdam, 1071 XX

NL

Moco Museum - Banksy & More

Getting in: please show your pass at the admissions counter for entry. No reservation is required.

Please see the current exhibitions [here](#).

Hours of Operation

Monday - Friday: 9AM - 7PM

Saturday & Sunday: 9AM - 9PM

Getting there

Address

Museumplein/ Honthorststraat 20, 1071 DE

Amsterdam, 1071 DE

NL

AMAZE Amsterdam – A new immersive experience by ID&T

For more information, visit [AMAZE's website](#).

Getting in: show your pass and proof of booking at the entrance. You'll be given a short explanation about the show and your belongings will be placed in a free locker.

Please note: you can take pictures on your phone but cameras are not allowed.

Hours of Operation

Wednesday: 3PM-8PM

Thursday: 3PM-9PM

Friday: 3PM-10PM

Saturday: 12PM-11PM

Sunday: 12PM-6PM

Closings & Holidays

Mondays and Tuesdays

Reservations required

Book your slot on [AMAZE's website](#).

Website

<https://tickets.amaze-amsterdam.nl/en/thridparty/tickets>

Getting there

Address

Elementenstraat 25

Amsterdam, 1014 AR

NL

House of Bols

For more information visit the [House of Bols](#) website.

Getting in

There's no need to make a booking. Simply show your pass when you arrive and you're good to go!

Please note: customers must be 18 years old, as a minimum.

Hours of Operation

Sunday - Thursday: 1PM - 6.30PM

Friday - Saturday: 1PM - 8PM

Please see the [attraction website](#) for the most up-to-date hours.

Closings & Holidays

25 December

1 January

Getting there

Address

Paulus Potterstraat, 14

Amsterdam, 1071 CZ

NL

Volendam, Edam & Windmills Bus Excursion

Getting in

Departure point: Ruijterkade 105

De Ruijterkade 105 is only a 6 minute walk from the Amsterdam Central Station. From the front of the Amsterdam Central Station (Stationsplein), turn to your left and walk in the eastern direction. Keep on walking and cross the small bridge. Walk until you reach the Doubletree By Hilton hotel. Turn left and follow the walkway underneath the railway

crossing. After this crossing, our departure point is on your right at the entrance of Grand Cafe 1884.

Please note

- The order of visiting the villages may differ from the description.
- People with walking problems are advised not to join this tour.

Hours of Operation

Daily: 10AM

Duration: 6.5 hours

Reservations required

Please email reservations@tourcompany.nl to book your slot on a tour.

E-mail

reservations@tourcompany.nl

Getting there

Address

Departure point is on your right at the entrance of Grand Cafe 1884

De Ruijterkade 105

Amsterdam, 1011 AB

NL

Zaanse Schans Bus Excursion

For more information, visit the [Tour Company website](#).

Departure point: Ruijterkade 105

De Ruijterkade 105 is only a 6-minute walk from the Amsterdam Central Station. From the front of the Amsterdam Central Station (Stationsplein), turn to your left and walk in the eastern direction. Keep on walking and cross the small bridge. Walk until you reach the Doubletree By Hilton hotel. Turn left and follow the walkway underneath the railway crossing. After this crossing, our departure point is on your right at the entrance of Grand Cafe 1884.

Hours of Operation

March 21 to May 12

Daily: 10:30AM, 11:30AM and 2:30PM

May 13 to June 30

Daily: 10:30AM and 2:30PM

July 1 to August 31

Daily: 10:30AM, 11:30AM and 2:30PM

September 1 to October 31

Daily: 10:30AM and 2:30PM

Reservations required

Please email reservations@tourcompany.nl to book your slot on a tour. Be sure to let them know you are a Go City customer and include your pass number, plus the date and time you wish to book.

E-mail

reservations@tourcompany.nl

Getting there

Address

Check-in inside the building

Ruijterkade 105

Amsterdam, 1011 AB

NL

THIS IS HOLLAND

For more information visit the [THIS IS HOLLAND](#) website.

Getting in: present your pass at the entrance.

Please note: due to safety reasons, you are not allowed to participate in the Flight Experience if:

- Pregnant;
- Have a history of heart and/or circulatory complaints or hypertension (pace makers; cardiovascular diseases);
- Recovering from surgery on the back or neck;
- You have epilepsy.

- Visitors shorter than 100 cm or younger than 4 years are not allowed to participate in the experience
- Visitors aged between 5 and 12 must be accompanied by an adult. The adult must, during the flight, sit next to the child on the same bench.
- Visitors between 100 and 130 cm must be accompanied by an adult who, during the flight, must sit next to the visitor on the same bench.

How to get there: at Amsterdam Central station, follow the signs IJ-Zijde' (IJ-Side). The ferry to the North of Amsterdam will depart from there. Take the free ferry to 'Buiksloterweg'. When you disembark the ferry turn left and your destination is a 2-minute walk. The ferry takes just 5 minutes. The total journey time from Amsterdam Centraal is 10 minutes.

Hours of Operation

Daily: 10AM - 6PM

(last experience at 6PM)

The end time denotes the beginning of the final show.

Reservations required

Please place your reservation as soon as possible after purchasing your pass as availability can go fast. The reservation is valid only in combination with your pass(es).

Follow the steps below to place a reservation:

1. Go to www.thisisholland.com/gocity
2. Click on 'Book now'.
3. Select the desired date and time slot for your visit.
4. Then select the number of people for whom you have purchased to make a reservation and then click on 'Next'.
5. Enter your personal details and click 'Complete order'.
6. You will receive confirmation of your reservation by email. Please take this reservation and your pass with you to THIS IS HOLLAND on the day of your visit

Website

<https://www.thisisholland.com/gocity/>

Getting there

Address

Overhoeksplein 51,
Amsterdam, 1031 KS
NL

Our House Experience

For more information please see the [Our House website](#).

Pass perks

- Grab an exclusive 10% discount in the gift shop, simply show your pass before you pay.
- Also included with your pass is a complimentary drink (tap beer/wine/soft drink).

Getting in

Just show your pass at the door and get ready to dance!

Hours of Operation

Hours of operation vary from day to day, please visit the [Our House Experience website](#) for the most up-to-date opening times and time slots.

Getting there

Address

Amstelstraat 24
Amsterdam, 1017 DA
NL

Museum Het Rembrandthuis

Getting in: just show your pass at the ticket office for entry. There's no need to reserve in advance but if you want to secure your spot, please email museum@rembrandthuis.nl or call +31 (0)20 520 0400.

Hours of Operation

Daily: 10AM - 6PM (last entrance at 5:40PM)

Closings & Holidays

1 January: Open from 11AM
24 December: Closed from 5PM
25 December: Closed
31 December: Closed from 5PM

Getting there

Address

Jodenbreestraat 4
Amsterdam, 1011 NK
NL

Amsterdam Introduction Guided Walking Tour

Show your pass and proof of reservation when you meet your guide.

Hours of Operation

October - March: Monday, Tuesday, Friday, and Saturday at 10AM

April - September: Monday to Saturday at 10AM and Monday, Wednesday and Thursday at 7PM.

Please check the [official website](#) for the most up-to-date opening times.

Closings & Holidays

Closed on Easter, Christmas, New Year, Ascension Day and Pentecost.

Reservations required

Please [follow this link](#) to book your spot on the tour.

1. Click on the 'book now' button and select your chosen tour date.
2. Fill in your details and enter your pass number(s).

Website

<https://whoisamsterdam.com/pf/hello-amsterdam-walking-tour-gocitycard/>

Getting there

Address

National Monument

Dam Square

Amsterdam, 1012 JM

NL

WONDR Experience

For more information about this attraction please [see the WONDR website](#).

Getting in

Just show your pass and you're good to go!

Hours of Operation

You can visit the WONDR experience with your pass on both weekdays and weekends.

Daily: 10AM - 7PM

Getting there

Address

Meeuwenlaan 88

Amsterdam, 1021JK

Netherlands

The National Maritime Museum Amsterdam

Getting in

Present your pass at the entrance.

Hours of Operation

Monday – Sunday: 10AM – 5PM

Please check the [official website](#) for up-to-date opening hours.

Getting there

Address

Kattenburgerplein 1,

Amsterdam, 1018 KK

Day Trip to Zaanse Schans Windmill Village from Amsterdam

Day Trip to Zaanse Schans Windmill Village from Amsterdam FAQs

How do I get to the departure point?

Take the free ferry in the direction of Buikslotermeer from platform F3 behind Amsterdam Centraal Station. Disembark on the other side after the three-minute crossing, turn left and look for the round building bearing the Holland Flag. You'll find the Hop On Hop Off Holland ticket desk here.

How long is the journey?

The coach journey from Amsterdam to Zaanse Schans takes around 30 minutes each way.

Is there free WiFi on the coach?

Yes.

For more information, visit the [Hop On Hop Off Holland website](#).

Getting in

Check in with reservation at the Hop On Hop Off Holland ticket counter at This is Holland. Friendly staff will then guide you to the coach.

Hours of Operation

May 1st - September 30th:

Daily departures at 10:30AM returning 1:30PM **OR** 2:30PM returning 5:30PM.

Visit the [Hop On Hop Off Holland website](#) for the most up-to-date information.

Reservations required

Please book your spot on [Go City Hop-on Hop-off booking page](#), you'll need your pass number.

Website

<https://gocityhoho.palisis.com/?offer-direct=r-6629>

E-mail

info@hollandticketservices.com

Phone

+31 02 03 30 06 84

Getting there

Address

Overhoeksplein 51

Amsterdam, 1031 KS

NL

Dutch Craft Beer Tasting

Please note: this experience is for over 18s only and you may be required to show photo ID.

For more information please see [the Brew Bus Amsterdam website](#).

Getting in

Just show your pass when you arrive for your pre-booked beer tasting.

Hours of Operation

Thursday - Sunday: 4PM

Reservations required

Please visit the [Go City booking page](#) to reserve your spot.

Website

<https://tickets.brewbusamsterdam.com/en/reservations/tickets>

Getting there

Address

Prins Hendrikkade 20A,

1012 TM Amsterdam, Netherlands

Amsterdam, 1012

Netherlands

The Bulldog Boat

This tour is not suitable for under-18s or wheelchair users and is not recommended for anyone with motion sickness.

For more information please see [the Bulldog Boat website](#).

Getting in

Just arrive for a sailing time and get your pass scanned. Sailing times can be found on the calendar on [**the Bulldog Boat website**](#).

(Please note this is a booking site, but passholders do not need to make a reservation.)

Hours of Operation

To find out the precise daily sailing times please view the calendar on [the Bulldog Boat website](#).

(Please note this is a booking site, but passholders do not need to make a reservation.)

Reservations required

Bookings can be made on [the Bulldog Boat website booking site](#). Here you will also be able to find the operating hours.

Please note this is a booking site where you make your reservation. You'll still need to bring your pass to departure so it can be scanned.

This tour is not suitable for under-18s or wheelchair users and is not recommended for anyone with motion sickness. For more information please see [the Bulldog Boat website](#).

Website

<https://fareharbor.com/embeds/book/thebulldog/items/112747/calendar/2024/07/?flow=no&sheet-uuid=2fff2613-e887-45d4-9369-657321e9e477&full-items=yes&ref=GoCity>

Phone

+31625004537

Getting there

Address

Stationsplein 38, 1012 AB Amsterdam, Netherlands

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Brothel Tour with Former Sex Worker

Getting in: show your pass(es) when you arrive and you'll be given a space on the next tour with availability.

Hours of Operation

Special additional opening on Monday April 1

Wednesday – Friday: 12:30PM – 7:30PM

Saturday and Sunday: 11AM – 7:30PM with an additional time slot from 11AM to 12PM

Closings & Holidays

Closed Monday and Tuesday

Getting there

Address

Stadhouderskade 64 - 1

Amsterdam, 1072 AD

NL

Stedelijk Museum Amsterdam

For more information, visit the [Stedelijk Museum](#) website.

Getting in: there's no need to book, simply show your pass and you're in!

Hours of Operation

Daily: 10AM - 6PM

Last admission: 5:45PM

Getting there

Address

Museumplein 10

Amsterdam, 1071 DJ

NL

H'ART Museum

For more information please see [the H'ART Museum website](#).

Getting in

Just show your pass when you arrive for entry to the museum.

Hours of Operation

Daily: 10AM - 5PM

Getting there

Address

Amstel 51

Amsterdam, 1018 EJ

Netherlands

Roller Dreams at WONDR

For more information about this attraction please [see the WONDR website](#).

Getting in

Just show your pass and you're ready to roll!

Hours of Operation

Wednesday: 2PM - 8PM

Thursday: 2PM - 10PM

Friday: 2PM - 10PM

Saturday: 12PM - 10PM

Sunday: 12PM - 8PM

Closings & Holidays

Mondays and Tuesdays

Getting there

Address

Meeuwenlaan 88

Amsterdam, 1021JK

Netherlands

De Nieuwe Kerk Amsterdam

For more information please see the [De Nieuwe Kerk Amsterdam website](#).

Getting in

Just show your pass at the ticket desk and you're good to go.

Hours of Operation

Daily: 10AM - 5PM

Closings & Holidays

December 25th and January 1st.

Getting there

Address

Dam Square

Amsterdam, 1012 JS/NP

Netherlands

Rotterdam, Delft & The Hague Live Guided Tour

For more information visit the [Tour Company website](#).

Meeting point: De Ruijterkade 105, 1011 AB, Amsterdam (see Getting There).

- A 6-minute walk from Amsterdam Centraal Station: from the front of the station, turn left and walk in the eastern direction. Keep walking and cross the small bridge. Walk until you reach the Doubletree by Hilton hotel and then turn left and follow the walkway underneath the railway crossing. After this crossing, the meeting point is on your right.

Please note:

- People with mobility problems are not advised to take this tour.
- The tour involves a small amount of walking, so please wear comfortable shoes and bring weather-appropriate clothing!
- A multi-lingual guide will operate this tour (English & Spanish).
- The itinerary may vary depending on the guide on the day.

Hours of Operation

Spring season: March 23 - May 14, 2023

Daily: 8:30AM only on WE & SA

Summer season: May 15 - October 29, 2023

Daily: 9:00AM only on WE & SA

Closings & Holidays

April 27 (King's Day)

Reservations required

Reservations are required. Email reservations@tourcompany.nl to book your spot. Be sure to let them know you are a Go City customer and include your pass number, plus the date and time you wish to book.

E-mail

reservations@tourcompany.nl

Getting there

Address

De Ruijterkade 105

Amsterdam, 1011 AB

NL

Royal Experience - Royal Coster Diamonds

For more information visit the [Royal Coster Diamonds](#) website.

Getting in: please show your pass on arrival.

Hours of Operation

Daily 9AM - 5PM

Closings & Holidays

Closed November 17

Reservations required

Reservations are required.

Please follow [this link](#) to make your reservation. Select your preferred date and time, select the 'Go City Card' option and fill out your details.

Website

<https://www.royalcoster.com/pages/royal-experience>

Getting there

Address

Paulus Potterstraat 2,

Amsterdam, 1071 CZ

NL

Rembrandts Amsterdam Experience

For more information, visit the [Rembrandts Amsterdam Experience website](#).

Getting in

Show your pass at the entrance.

Pass perk

Enjoy a 10% complimentary discount in the merchandise shop.

Hours of Operation

Daily: 11AM-7PM

Getting there

Address

Weteringschans 2

Amsterdam, 1017 SG

NL

The Life of Anne Frank & Neighbourhood Tour

Please note: this tour **DOES NOT** include entry to the Anne Frank House/Museum.

Getting in

Show your pass and proof of reservation to the tour staff at the meeting point.

Meeting point: Merwedeplein 61, in front of the statue of Anne on the square.

Hours of Operation

Until March 20

Daily: 4:30PM

From March 21 to May 12

Daily: 9AM and 4:30PM

From May 13 to October 31

Daily: 4:30PM

Duration: 1.5 hours

Closings & Holidays

April 27

Reservations required

To book your spot, email reservations@tourcompany.nl with your desired tour date and pass number(s).

E-mail

reservations@tourcompany.nl

Getting there

Address

Merwedeplein 61

Amsterdam, 1078 NC

NL

Ferry to Muiderslot Castle

Meeting point

In the harbour at Krijn Taconiskade 124A , 1087 HV Amsterdam or outside the harbour at Bert Haanstrakade 1051, 1087 HM Amsterdam

Getting in

After making your reservation online, present your e-ticket and pass at the boat for admission.

Hours of Operation

From 6 April 1 until May 2:

Saturday - Sunday: 10:45AM (check-in from 10:15AM)

May 3 until September 1:

Thursday - Sunday: 10:45AM (check-in from 10:15AM)

September 2 until November 3:

Saturday - Sunday: 10:45AM (check-in from 10:15AM)

Extra departure

May 20: 10:45AM (check-in from 10:15AM)

Closings & Holidays

November 4 2024 – April 4 2025

Reservations required

Please **follow this link** to book your spot on the ferry, click 'Book your ticket here,' choose a date and time and select the Go City ticket option and complete the booking.

You'll need to show your pass and booking when you arrive for the ferry.

Website

<http://www.navigoamsterdam.nl/en/muiderslot>

Getting there

Address

Bert Haanstrakade 1051, Amsterdam

Amsterdam

Amsterdam, 1087 HM

NL

Pedal Boat Amsterdam

For more information visit the [Stromma](#) website.

Children under 12 require adult supervision.

Ticket shops & departure points:

Stromma Rijksmuseum

Stadhouderskade 520, 1073 AX Amsterdam

Stromma Leidseplein

Leidse Bosje 2, 1054 LJ Amsterdam

Stromma Anne Frank House

Prinsengracht 279, 1016 GW Amsterdam

Stromma Keizersgracht

Keizersgracht 512, 1017 EN Amsterdam

Hours of Operation

Daily: 11AM - 6PM (last departure at 3PM)

Depending on the weather, operating times may vary.

Getting there

Address

Stromma Canal Tours, Stadhouderskade 520

Amsterdam, 1073 AX

NL

Macbike Bike Rental

For more information visit the [Macbike Bike Rental](#) website.

Getting in: show your pass at the shop cash register.

Please note: a deposit is required at the shop. Choose from two options:

- Option A: present a credit card for up to 5 bikes.
- Option B: present a passport / I.D. (original) for up to 5 bikes + € 50, (cash) per bike.

There are several venues around the city:

- MacBike Central Station De Ruijterkade 34B 1012 AA Amsterdam
- MacBike Oosterdok Oosterdokskade 63A 1011 DL Amsterdam
- MacBike Waterlooplein Waterlooplein 289 1011 PG Amsterdam
- MacBike Vondelpark Overtoom 45 1054 HB Amsterdam

Hours of Operation

Daily: 9AM - 6PM

Closings & Holidays

December 25, January 1 and April 27

Getting there

Address

See overview for all store locations

MacBike Oosterdok, Oosterdokskade 63A

Amsterdam, 1011DL

NL

The Murder by Dam Square

For more information please see the [Solve a Mystery website](#).

Getting in

Show your pass at the pick-up point and you'll be given an envelope containing everything you need for your investigation.

Pick-up point: [Amsterdam Souvenir Shop, Paleisstraat 5, Amsterdam, NL](#)

Please note:

- With your pass, you'll get a self-guided activity booklet with activities to solve as you explore the city of Amsterdam at your own pace.
- All mysteries are for a minimum of two and maximum of four people. Only one mystery per group.
- This is suitable for anyone over the age of eight.
- The whole tour lasts around two hours and is available in English.

Hours of Operation

Monday: 10AM - 9PM

Tuesday - Sunday: 9AM - 10PM

Closings & Holidays

Public holidays

Getting there

Address

Paleisstraat 5

Amsterdam, 1012 RB

NL

Houseboat Museum

For more information visit the [Houseboat Museum](#) website.

Getting in: simply present your pass at the entrance.

Hours of Operation

Monday - Sunday: 10AM - 5PM

Getting there

Address

Prinsengracht 296 K,

Amsterdam, 1016 HW

NL

Amsterdam Castle Muiderslot

For more information visit the [Castle Muiderslot](#) website.

Please note:

- Muiderslot Castle is unfortunately not accessible to wheelchair users due to the stairs and steps. However, it is possible to visit the gardens for free.
- Dogs are not permitted anywhere on the grounds, except for official assistance dogs.
- Audio guides available in ten languages.

Hours of Operation

Daily 10AM - 5PM

Getting there

Address

Herengracht 1,

Muiden, 1398 AA

NL

Diamond Museum Amsterdam

For more information visit the [Diamond Museum](#) website.

Getting in: please show your pass on arrival.

Hours of Operation

Daily 9AM - 5PM

Please note: opening times may vary on December 25 and 31, and January 1.

Getting there

Address

Paulus Potterstraat 8,

Amsterdam, 1071 CZ

NL

Jewish Cultural Quarter

Getting in: please show your pass at the admissions counter for entry.

Hours of Operation

Daily: 10AM - 4:30PM

Getting there

Address

Plantage Middenlaan 24

Amsterdam, 1018 DE

NL

Amsterdam Pipe Museum

For more information visit the [Pipe Museum](#) website.

Getting in: present your pass at the entrance.

Hours of Operation

Monday - Saturday: 12PM - 6PM

Closings & Holidays

King's Day (April 27), New Year's Day and Christmas Day

Getting there

Address

Prinsengracht 488

Amsterdam, 1017 KH

NL

Luxury Cruise on the Gouwzee Lake

Getting in

There's no need to make a booking, simply show your pass at Havendijkje 2, located near the parking lot of Hotel Spaande, and you will be given a space on the next available cruise.

Cruises are available in both English and Dutch and last 50 minutes.

Hours of Operation

Check the [Spaander Marina website](#) for cruise times.

This is a seasonal attraction. Cruises operate until October.

Getting there

Address

Hotel Spaander

Haven 15-19

Volendam, 1131 EP

NL

Amsterdam Tulip Museum

For more information visit the [Amsterdam Tulip Museum](#) website.

Getting in: please show your pass on arrival.

Hours of Operation

Daily 10AM - 6PM

Closings & Holidays

April 27

December 25

Getting there

Address

Prinsengracht 116,

Amsterdam, 1015 EA

NL

Boom Chicago – Improv Comedy Show

For more information please see [the Boom Chicago website](#).

Getting in

Just check which show you want to see on [the calendar of events](#), and then arrive in plenty of time to show your pass and get in (as long as there are seats available).

Hours of Operation

Wednesdays, Thursdays and Fridays from 6PM

Saturdays and Sundays from 7PM

Closings & Holidays

Mondays and Tuesdays, December 27th - Jan 4th and Kings Day (27th April).

Getting there

Address

Rozengracht 117, 1016 LV

Amsterdam, 1016 LV

Self-Guided Foodie Tour De Jordaan

Please note: food is not included with your tour. You will have to pay for your food at each stop.

How does it work?

This is a self-guided food tour. Once you've booked your time slot, you'll get a booking confirmation email with a link to download your PDF guide. The guide contains all the addresses with clickable Google Maps links. Simply flash your individual PDF guide on your phone to get exclusive deals and discounts at 6 places.

The **prices for the food specials are not included** in the Tour price. This is a PDF guide that takes you to 7 local establishments in the Jordaan neighborhood, filled with the stories behind the establishments and the food you'll taste. Order according to our recommendation at each stop and pay as you go. What's more? Tidbits about the neighborhood of De Jordaan, as well as restaurant recommendations and Amsterdam highlights for the rest of your stay.

Getting in

Just use your pass to make a booking and you're good to go.

Hours of Operation

Tuesday - Saturday: 11:30AM, 12PM, 12:30PM, 1PM.

Please check the [official website](#) for the most up-to-date opening times.

Closings & Holidays

Closed on Easter, Christmas, New Year, Ascension Day and Pentecost.

Reservations required

Please [follow this link](#) to book your spot on the tour.

1. Click on the 'book now' button and select your chosen tour date.
2. Fill in your details and enter your pass number(s).

Website

<https://fareharbor.com/embeds/book/whoisamsterdamtours/items/541473/?full-items=yes&flow=no>

Getting there

Address

Vishandel Centrum

Haarlemmerdijk 4

Amsterdam, 1013 JC

NL

Madurodam

Please check the [official website](#) for up-to-date information.

Getting in: there's no need to book in advance, just show your pass at the gate for entry.

Hours of Operation

Daily: 10AM - 5PM

Getting there

Address

George Maduroplein 1,

2584 RZ Den Haag, Netherlands

Amsterdam, 37XW+VR

Netherlands

Guided Food Tour - De Jordaan District

Meeting point

Vishandel Centrum, Haarlemmerdijk 4, 1013 JC Amsterdam.

Getting started

Just show your pass to the guide when you arrive at the meeting point for your pre-booked tour.

Please note: you'll need to buy your own food on this guided food tour. The total food costs are around 38 EUR, for 7 tastings and 2 drinks of choice (tea, coffee, soft drink, wine or beer), and will need to be paid upfront with the guide via cash, debit or credit card.

Hours of Operation

Tours run on Tuesdays, Thursdays and Saturdays at 1PM.

Closings & Holidays

Easter, Christmas, New Year, Ascension Day, Pentecost and Keti Koti.

Reservations required

Please visit the [tour's booking page](#) to reserve your spot. Just select the date you would like to book, then follow the steps to complete your booking.

You'll then receive a booking confirmation to show to your guide with your pass when you arrive for your tour.

Website

<https://fareharbor.com/embeds/book/whoisamsterdamtours/items/541473/?full-items=yes&flow=no>

Getting there

Address

First food stop: Vishandel Centrum

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Self Guided Food Tour – De Pijp District

Starting point

FEBO, Ferdinand Bolstraat 89B, 1072 LD Amsterdam

FAQs

How does it work?

This is a self-guided food tour. Food is not included. Once you've booked your time slot, you'll get a booking confirmation email with a link to download your PDF guide. The guide contains all the addresses with clickable Google Maps links. Simply flash your individual PDF guide on your phone to get exclusive deals and discounts at 7 locations.

What's included?

The food is not included. This is a PDF guide that takes you to 6 – 8 family-owned businesses, filled with the stories behind the establishments and the food you'll taste. Order according to our recommendation at each stop and pay as you go. What's more? Tidbits about the neighborhood and the Albert Cuyp Market, as well as restaurant recommendations for the rest of your stay.

Getting started

Follow the instructions in your Self-Guided Food Tour PDF – start with the first stop at FEBO and scan your pass with a member of the team.

Hours of Operation

Tours run on Mondays, Thursday, Fridays and Saturdays at the following start times: 11:45 AM, 12:15 PM, 1:15 PM, 1:45 PM, 2:15 PM or 2:45 PM.

Closings & Holidays

Easter Day, Christmas Day, New Year, ascension day, Pentecost and Keti Koti.

Reservations required

Book the self-guided food tour on [the online booking portal](#). Just select the day and time of your chosen tour, and enter all the details to complete your booking.

Website

<https://fareharbor.com/embeds/book/whoisamsterdamtours/items/536132/calendar/2024/04/?flow=no&full-items=yes>

E-mail

hello@whoisamsterdam.com

Getting there

Address

Ferdinand Bolstraat 89B, LD

Amsterdam, 1072

Netherlands
